

## McMullen Loyalty Card Scheme: Terms and Conditions

1. Open to England residents aged 18 or over, except employees of McMullen and their immediate families, their agents or anyone professionally associated with this promotion.
2. To claim your free pint: purchase any pint of McMullen ale to receive your loyalty card. For every subsequent pint purchased you will receive 1 stamp. Collect 10 stamps during the promotional period and hand in to bar staff at participating outlets to receive your complimentary pint.
3. The promotional period ends 11.59pm 3<sup>rd</sup> October 2010. Claims made after this date will be considered invalid.
4. Prize Draw: To enter the additional prize draw fill your details into the entry form on the reverse of your loyalty card when you redeem your complimentary pint.
5. The prize: There is one prize of £1,000 to be won.
6. The closing date for receipt of entries is 11.59pm 3<sup>rd</sup> October 2010.
7. You must complete your loyalty card before being eligible to enter the prize draw. Partially completed cards will not be accepted.
8. Incomplete, illegible, photocopied or corrupt cards, or entries not made in accordance with entry instructions, will not be accepted. Bar staff reserve the right to refuse reissue of loyalty cards, or confiscate existing cards, for breach or abuse of these terms and conditions at their sole discretion.
9. The winner will be selected in a random draw from all valid entries received under the supervision of PromoVeritas, the independent promotional verification company. The winner will be notified by email or telephone within 28 days of the closing date. In the event that no contact is made in this time the promoter retains the right to award the prize to a reserve winner.
10. No correspondence will be entered into.
11. The names and counties of the winners will be available from Rave Communications, 37 Parkfield Road, Coleshill, West Midlands, B46 3LD after 01/11/10.
12. The Promoter will only use the personal details supplied for the administration of the prize draw and for no other purpose, unless we have your consent.
13. Winners may be required to participate in publicity arising from the promotion.
14. By taking part in this promotion all entrants will be deemed to have accepted and be bound by these terms and conditions.

